



# Every School Day Counts

Attend today, achieve for a lifetime!

## 2017 Contra Costa County Attendance Awareness Poster Contest

**Students in Grades K-5 • Deadline: Friday October 27, 2017, 5:00 p.m.**

**Students!** Here is an opportunity to use your creativity to tell us why  
"Every School Day Counts: Attend today, achieve for a lifetime!"

Students fall behind when they miss too much school, even if it is just a day or two every few weeks. School success goes hand-in-hand with good attendance.

**Enter today!**

### Poster Themes

- Kindergarten: *I love going to school because...*
- 1st Grade: *Going to school is important to me because...*
- 2nd Grade: *I don't want to miss school because then I will miss...*
- 3rd Grade: *Good school attendance equals...*
- 4th Grade: *I contribute a lot to my class! I contribute...*
- 5th Grade: *Attending school helps me and my future because...*

### PRIZES

#### First Place Winner:

**\$75 and artwork will appear on the  
Every School Day Counts! Calendar Cover**

12 Runners-up: \$20 each and Feature in Calendar

All winners will receive a copy of the  
Every School Day Counts! Calendar

All prizes will be awarded in the form of gift cards.

### Poster Guidelines

Each poster will be evaluated on how well the student has integrated the theme and will be judged on creativity, originality and clarity.

Posters must:

- Be created on either 8.5"x11" paper and done in crayon, marker, paint, ink, colored pencil, watercolor or computer generated
- Include the following information on the back of the poster: 1) Name; 2) School; and 3) Grade
- All entries must be the original work of the student.
- Contest participants grant the CCCOE Attendance Workgroup the right to use their names, photographs, and submission for advertising, publicity, promotion purposes, and posting on the CCCOE website.

**All entries must be submitted  
by October 27, 2017**

Winners will be notified by December 1, 2017

Entries should be mailed or delivered to **Lindy Khan** at  
**Contra Costa County Office of Education, 77 Santa Barbara Road,  
Pleasant Hill, 94523.**

Questions? Contact Lindy Khan at [lkhan@cccoe.k12.ca.us](mailto:lkhan@cccoe.k12.ca.us)  
or Emily Justice at [ejustice@cccoe.k12.ca.us](mailto:ejustice@cccoe.k12.ca.us)

**Best of Luck! And, have fun!**

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